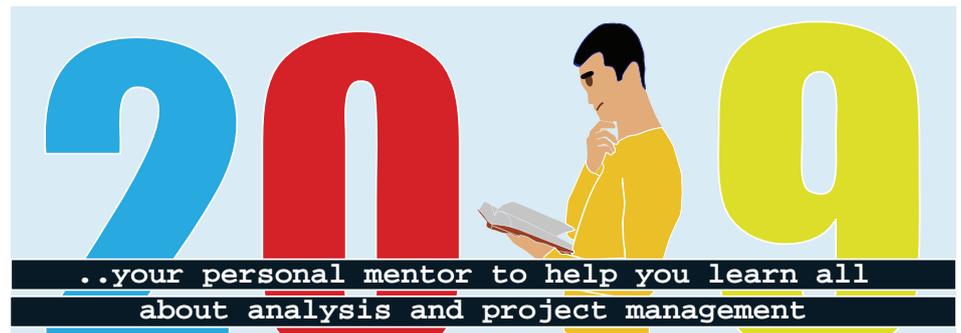


FOR IMMEDIATE RELEASE

New year, new you, solutions for the growing demand for project related resources

London, United Kingdom (2 January 2019) – If you're looking for the perfect way to up-skill yourself or your workforce in a cost-effective manner that also offers excellent results, these books need to be on your wanted list!



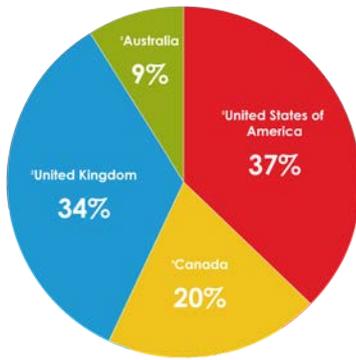
The Greek Gods' Take on the Effective Project Manager and the *Superhero's Take on the Experienced Project Analyst* provide up-to-date, relevant knowledge required for competent analysis and project management, giving you and your professionals the knowledge needed to transform skill sets.

The author, Peter C Williams, has extensive experience in both fields, as well as an understanding of successful management. Written in a way that makes these books suitable for almost any industry or sector, they are a useful resource that can be referred to repeatedly when additional support and inspiration are required.

In the contemporary workplace, there is a perennial need to ensure existing workers have the necessary skill sets to embrace cutting-edge working practices within the context of your particular industry. These books are designed to do precisely that, satisfying a growing demand for technical texts which are also easy to understand and packed full of hands-on experience and examples. Ideal for workers at all levels, there is no experience needed to take full advantage of the information contained in each book.

A company spokesperson for Ovester Publishing said, "With demand ever growing for professionals, being able to up-skill and retain your existing experienced workforce has become even more important. Coupling knowledge of your business with in-demand skill-sets can be challenging, but extremely rewarding. These two books have been designed to act as a personal mentor or coach, helping everyone that is involved in or interacts with analysis or project management to understand how the various tools and techniques work, without needing any previous knowledge or experience".

Projected Growth Demand to 2024
(for professionals in english speaking countries / new roles)



Source: UK Cabinet Office (2018) and Skills Partnership (2018) Department of Employment and Skills Government of Canada (2018) Occupational Projections (OCC) U.S. Bureau of Labor Statics

Statistics suggest that there is a clear need for professionals to be equipped with high-grade project management and analysis skills: figures indicate that in the coming years, many industries will require suitably knowledgeable project managers and analysts to implement ambitious projects successfully. For most businesses, retaining and upskilling an existing workforce is far more economical than attempting to recruit fresh talent. These books offer an economical yet constructive method of ensuring your workforce is ready for future challenges.

An ideal training resource, both books can be used as a stand-alone resource, or to complement classroom-based training. Their attractive format, featuring colourful illustrations and straightforward text, ensures they are appealing and easy to digest. Once purchased, the books are a permanent resource which can be utilised by professionals for on-going problem solving, as well as a way of initially acquiring the skill set they need for continued success.

The books take the reader through the full project management and analysis lifecycle respectively. Because no prior knowledge is assumed, they are relevant to anyone from a complete novice who wants to obtain a grasp of the basics through to an experienced professional who would value some additional tips and tricks for dealing with specific situations or honing their skills further.

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-ENDS-

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Greek Gods' take on the Effective Project Manager

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– ISBN-13: 978-1-9997976-7-6

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Superhero's take on the Experienced Analyst

Book Details

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Paperback

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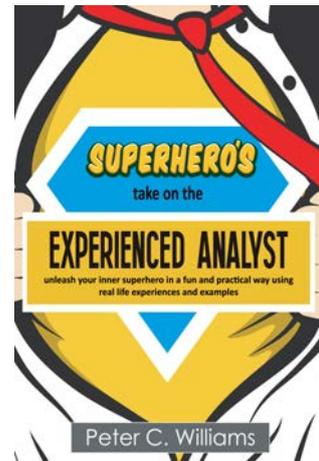
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